



3rd International Congress on Ceramics (ICC3) Exhibition

Invitation to Exhibit

Congress Period: November 14 (Sun) – 18 (Thu), 2010

Exhibition Period: November 15 (Mon) – 16 (Tue), 2010

Venue: Osaka International Convention Center

(GRAND CUBE OSAKA)

Organized by: The Ceramic Society of Japan

**For any inquiries about Exhibition,
please contact:**

3rd International Congress on Ceramics (ICC3)

Exhibition Office (Yuri Tsuchiya, Keiko Hattori)

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c/o ICS Convention Design, Inc.

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December, 2009

It is a great pleasure to inform you that we will host the 3rd International Congress on Ceramics (ICC3) to be held at Osaka International Convention Center (GRAND CUBE OSAKA), Osaka, Japan, from November 14 - 18, 2010.

This international congress is held every other year based on a resolution adopted by the International Ceramic Federation (ICF), a federation of ceramics related academic societies and associations of countries and regions throughout the world, which endorses and promotes organization of this congress series and guarantees their natural and fruitful development. Hosted by the American Ceramic Society, the first meeting was held in Toronto, Canada in 2006, and the second one was hosted by the European Ceramic Society and held in Verona, Italy in 2008.

Inviting prominent researchers, engineers, business executives, policy makers, etc., from around the world, the congress provides a platform for presentation and discussion of the world's most advanced research findings in the field of ceramics and glass materials, as well as relevant debate on future research and development, technological prospects, and application to industry and society. As the congress will be held concurrently with the regular autumn symposium organized by the Ceramic Society of Japan, which has 1,100 to 1,400 participants every year, it is expected to draw 1,200 participants from Japan and 800 participants from abroad. We plan in particular to actively promote participation by young researchers and engineers who will lead the next generation.

In order to further improve the function of this international congress, we have planned to hold an exhibition to display the latest technologies, products, etc., for ceramics and glass materials for two days, on November 15 and 16, in the Event Hall of the Osaka International Convention Center. We hereby ask interested companies to exhibit at this exhibition and provide update information on their products and technologies to congress participants engaged in research and technology development concerning ceramics and glass materials. As many participants are expected to join this congress both from Japan and abroad, we believe the introduction of your excellent products and technologies at this exhibition will be very beneficial to your company.

We thank you for understanding the objectives of this exhibition and would like to ask you to consider exhibiting at ICC3. We would also be pleased if you inform other related sections in your company about ICC3. Should there be any questions, please feel free to contact the Exhibition Office.

3rd International Congress on Ceramics (ICC3)

Koichi Niihara

President of the 3rd International Congress on Ceramics (ICC3)

President of the Ceramic Society of Japan (CerSJ)

President of the Asia-Oceania Ceramic Federation (AOCF)

President of Nagaoka University of Technology (NUT)

Emeritus Professor, Osaka University

Overview of Exhibition

Title: **3rd International Congress on Ceramics Exhibition**

Exhibition : November 15 (Mon) – 16 (Tue), 2010

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Venue: Osaka International Convention Center (GRAND CUBE OSAKA)

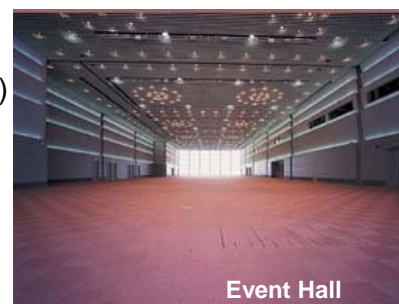
Event Hall (Same site as the poster presentation)

5-3-51 Nakanoshima, Kita-ku, Osaka 530-0005, Japan

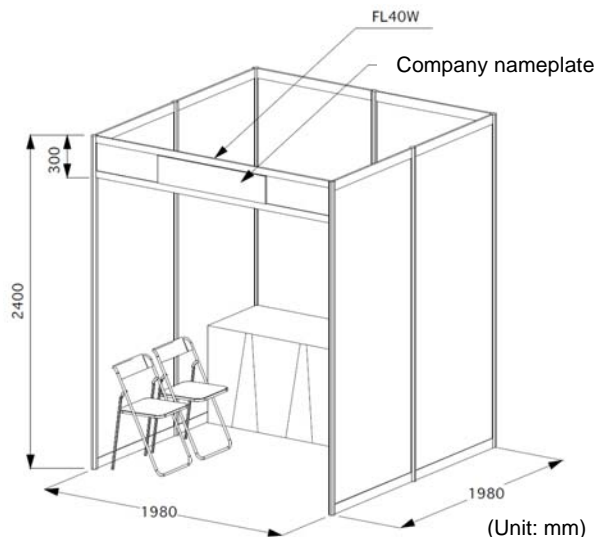
Organized by: The Ceramic Society of Japan

Number of participants expected at the congress: 2,000 persons

Number of expected booths to be exhibited: 50 booths



I . Booth Specifications/Exhibition Fee



¥200,000 per Booth (4 m²)

【Exhibition fee includes】

Back panel, side panels

Company nameplate / Fluorescent light (1)

Power supply of 100V, 500 W (with outlets)

Table (with white cloth)

Chairs (2)

* Two persons per booth application may register for the congress free of charge.

In principle, the booth allocation for each exhibitor will be arranged on a first-come-first-served basis, but the final decision will be made by the organizer comprehensively in consideration of the content of the exhibits and other relevant factors.

II . Application Guidelines

- Please complete the attached “Application to Exhibit” and send it via facsimile or e-mail to the Exhibition Office. After receiving the application form, the Exhibition Office will send an invoice for the relevant exhibition fee.
- Exhibitors are requested to pay the exhibition fee by bank transfer to the designated bank account by the date specified in the invoice.
- Only payment by bank transfer in Japanese yen will be accepted.
- Application for exhibition will be regarded as completed when the application form is submitted and the relevant exhibition fee is remitted.
- Documents for visa application purposes of the exhibitors will not be prepared.

Cancellation Policy As a rule, cancellation of application to exhibit will not be accepted. However, if it is absolutely necessary to cancel the application, written notification should be sent to the Exhibition Office. The following cancellation fees will be charged according to the date of arrival of notification of cancellation at the Exhibition Office.

On or before July 30 (Fri), 2010: No charge

July 31 (Sat), 2010 - September 17 (Fri), 2010: 50% of exhibition fee

On or after September 18 (Sat), 2010: 100% of exhibition fee

III . Schedule (tentative)

July 30 (Fri), 2010 Application deadline (applications will be closed when the total number of applications reaches 50)

September 2010..... Floor layout for booth allocation and Exhibition Manual to be published (tentative)

Mid-October 2010..... Reception of documents and applications to be submitted

November 14 (Sun), 2010 PM Carry-in of exhibits

November 15 (Mon) – 16 (Tue), 2010 Exhibition

*Take-down and carry-out to be completed immediately after closing the exhibition on November 16.